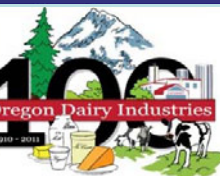
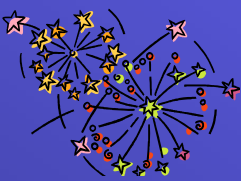


# ODI Awards Celebration



Oregon Dairy Industries 2011

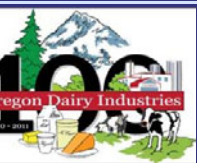
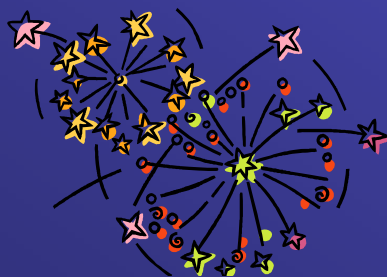
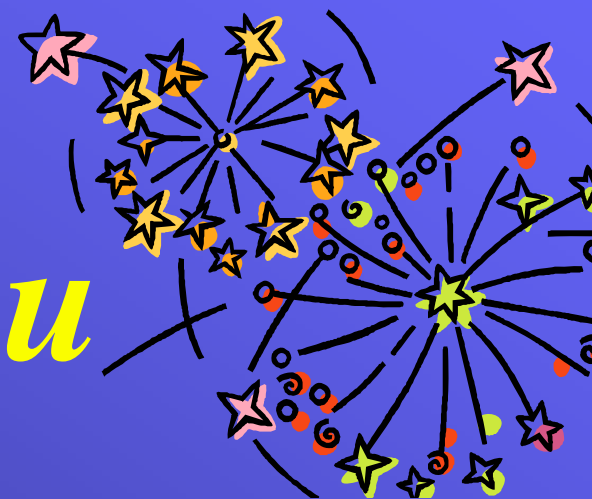




# *2010-2011 ODI PRESIDENT*

*Carri Matthieu*

Ever Fresh Fruit  
Company

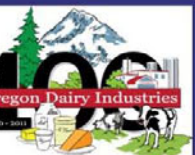


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# *Lloyd Luedecke*

## *ODI Lifetime member*



# *Lloyd Luedecke*

## *ODI Lifetime member*

- Recognition of Excellence in Instruction College of Agriculture at Washington State University 1960 and 1990
- Recognition of Excellence in Student Advising College of Agriculture 1989
- Honorary Life Membership Award in International Association for Food Protection 2003
- Washington Milk Food Sanitation Association Hall of Fame 1991
- On Behalf of All FFA Members for the Support at Our Annual State FFA Convention 1997 and 1998

### **ODI Contributions:**

Attended numerous conferences.

Help with set up early each morning

Cheese tray volunteer



# Oregon Dairy Industries 2011



***Jock Gibson***  
***ODI Lifetime member***

**1987: ODI President and active ODI Board member for many years. Has attended numerous ODI Conferences.**

**1965: Jock, with brothers Mike and Buzz and parents Howard and Gladys Gibson, built the Lochmead milk plant and opened the first 5 Dairy Mart stores**

**1985: Addition of an ice cream department**

**Over the years: expansion of Dairy Mart stores and today Lochmead operates 44 stores**



# *Jock Gibson*

## *ODI Lifetime member*

**Today: President of Lochmead Dairy**  
**V.P. Dari Mart Stores and Lochmead Farms**  
**Chairman of Board for Citizen Bank**  
**Board member, Quality Check Dairies**

**Family Business: Now successfully managed by the fourth generation**  
**Elizabeth Gibson: Marketing Director – Lochmead Dairy**  
**Kim Gibson-Clark: General Manager - Coconut Bliss**  
**Stephanie Gibson-Hawks: General Manager – Lochmead Dairy**  
**Scott Gibson: General Manager - Lochmead Farms**  
**Gladys Gibson: “Jock’s mother and the most important person after Jock.”**



# *Dale Madden*

## *ODI Lifetime member*

- **1960:** Germantown sales rep in West covering territory from Calgary to Jaurez
- **1966:** Sales manager for Western and mountain states. Moved to Portland
- **1973:** Independent sales rep for Germantown and Shade Foods.
- **1978-80:** Formed DEE TWO marketing with Don Feldman
- **Early 1980s:** Research grant with OSU resulted in product Microgard making it to market.
- **1985:** Sold Wesman Foods, still brokering microgard
- **Late 1990s:** Partner in Summit Foods, making infused fruit mainly for baking industry



# *Dale Madden*

## *ODI Lifetime member*

Dale has served as:

- ODI Judge
- ODI Board member
- ODI President

And has attended numerous ODI Conferences

Currently semi-retired:

spends time watching the Deschutes flow by his  
back door in Maupin, OR



# *Melvin “Bud” Haxby*

## *ODI Lifetime member*

- Eugene Farmers’ Creamery: part time work while in highschool
- Dell Hoff Ice Cream: part time work while studying business at UO
- Bud along with Chuck and Sue Kesey, co-founded
  - Antron labs: developed a device that tested for contaminants in recycled milk jugs and
  - Out-Rite Plastic Co: produced plastic milk jugs
- Crater Lake Creamery: worked production for 7 years
- Christofferson Dairy, Mt Vernon, WA, General Manager. Oversaw expansion of the plant and eventually sale of plant to Washington Farms



# *Bud Haxby*

## *ODI Lifetime member*

- **Germantown stabilizers: replaced Dale Madden**
- **Bud Haxby Sales Co: brokered stabilizers, cultures, flavors, ice cream inclusions**
- **2008 and on going: semi retired working in freelance consulting and product development**
- **Served on ODI Board for 4 years**
- **1 year as ODI President**
- **Has served as judge in ODI quality evaluation for decades**



# *Words of Wisdom from Life Time members*

*“Just keep living”* Dale Madden

*“A day spent fishing with friends is not counted against a mans allotted days on earth.”* Jock Gibson

*“When teaching dairy laboratory, never assign 3 students per cheese vat because 2 will work and 1 will do all the work.”*

# *2011 Induction into ODI Hall of Fame*



**Oregon Dairy Industries 2011**



# *ODI Hall of Fame*

1991 Lyle Hammack	1991 Antone Larsen
1993 Oscar Hagg	1995 Paul Elliker
1998 Gustav Wilster	1998 Orville Young
1999 Oscar Larsen	1999 Roy Stein
2000 Floyd Bodyfelt	2005 William Sandine
2010 Les & Kathy Todd	



**Oregon Dairy Industries 2011**



*2011 Induction*  
*ODI Hall of Fame*

Paul Arbuthnot



Oregon Dairy Industries 2011



# *Paul Arbuthnot*

Receives this award because of his thoughtful advice, mentoring and leadership service to Oregon's dairy companies, ODI and OSU's dairy program



Oregon Dairy Industries 2011



# *Background*

Grew up in Wisconsin on dairy farm. Parents owned a small dairy plant. The management of the plant was innovative and employed high quality standards. This lesson stuck with Paul throughout his career in the dairy business

1958-60: U.S. Navy

1963: Graduated from UW-Madison. Joined family business. Brought commercial yogurt to Wisconsin market

# *Background*

1968: Sunshine Dairy Foods. Moved through the ranks of outside sales, sales manager, General manager, President. Worked with Phil Carlsen, Tony Larsen, and John Karamanos, Jr.

Special project: brought yogurt manufacturing to Oregon

# *Contributions*

Treasurer ODPC: 1980-86

President Quality Check Dairies: 1998-2002

Milk Industry Foundation

Supported OSU

Floyd Bodyfelt: helped support judging teams

Lisbeth Goddik: member of Advisory Committee  
to OSU Dairy Extension Program

Funded the creation of the Arbuthnot Dairy Center

# *Words of wisdom..*

*The dairy industry lacks glamour but one should be proud to be part of it. Dairy is crucial to agriculture and agriculture is crucial to Oregon's way of life.*



**Oregon Dairy Industries 2011**





*2011*  
*DAIRY SUPPLIER*  
*of the Year*  
*- INDIVIDUAL -*

**John Cettle**  
**Ingredient Resource**



**Oregon Dairy Industries 2011**





*2011*  
*DAIRY SUPPLIER*  
*of the Year*  
*- COMPANY -*

Russell Automation, Inc



Oregon Dairy Industries 2011



# *Student scholarship recipients*

- 1) **Rachel Miller:** researching coagulation properties of milk from mastitic cows and teaching cheese making to elementary and middle school students.
  - Summer 2010: intern at Tillamook Creamery.
  - Summer 2011: intern at Darigold – Spokane.
- 2) **Shawn Fels:** Conducts research on air quality in dairy plants.



**Oregon Dairy Industries 2011**





*On behalf of OSU students and faculty  
Special Thanks for Scholarship Donations from*

*Mark Eberhard, Eberhard's Dairy Products*

*John Harvey, Umpqua Dairy Products*

*Tom Hughes, Larsen's Creamery*

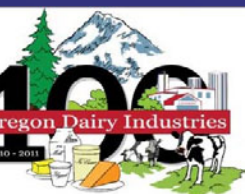
*Mark Johnson, Crest Foods*

*Susan Kesey, Springfield Creamery*

*Gene Mayer, Ever Fresh Fruit Co.*

*Randy Nolander, Nol-Chem & DeLaval Cleaning*

*Paul Whitfield, Woody Whitfield Associates*





## *2011 ODI Golf*



*July 20<sup>th</sup> Langdon Farms,  
Canby*

*For more information:  
contact Steve Jackson  
[Steve.Jackson@permacold.com](mailto:Steve.Jackson@permacold.com)*

# *ODI President 2011-2012*

**Greg Pothier**

**Kroger – Swan Island Dairy**



**Oregon Dairy Industries 2011**



# *Craft Cheese and Beer Pairing*

Steve Jones  
Steve's Cheese  
Bar

