

DEAR ODI EXHIBITOR

April 10th and 11th, 2018 is Oregon Dairy Industries 107th Annual Conference at the Salem Conference Center. We wanted to make sure you were invited to exhibit at the upcoming conference. There are 4 booths available and 13 table tops available. We need to hear from you soon in order to reserve a spot for you. Places are first come first serve.

The 2018 conference will again be held at the Salem Conference Center in Salem, Oregon on April 10th and 11th. We feel that your attendance is important and we wanted to offer you the chance to display. This is your one opportunity to reach the most important people in the Dairy Industry on the west coast.

In addition to getting a chance to rub shoulders with the finest folks in the dairy industry, you will also be able to mingle Monday and Tuesday evening at the Supplier-sponsored hospitality suite in the Grand Hotel Board Room.

The Vendor displays are being offered on a first-come basis. So, do not delay in registering.

COSTS

- **Table Top Display** is \$600 (if received by March 2nd), \$700 after that. This includes ONE exhibitor conference registration. The Conference Registration includes lunch and beverage breaks both days and one cheese tray ticket.
- **Curtained Booth** Full 8 x 10 booth plus skirted table is \$775 (by March 2nd), \$875 after that. This also includes ONE exhibitor conference registration. The Conference Registration includes lunch and beverage breaks both days and one cheese tray ticket.
- **Conference Registration** Anyone manning the exhibit is required to register to attend the conference functions and lunches. The cost for the 2nd person is \$275 (\$300 after March 2nd). The 3rd and subsequent persons are at \$250/ea. (\$275 after March 2nd).
- **ODI Supplier Membership** Your company must be an ODI Supplier Member in order to display. The cost for yearly ODI Supplier Member dues is \$300.00.
- **Hospitality Suite Sponsorship** If you display, it is strongly recommended that you show your support for the Supplier Hospitality Suite. The cost for Hospitality Suite Sponsorship is \$200.00. All sponsoring company names appear on a poster at the suite.
- **ODI Sponsorship** See the Membership and Sponsorship Information online. There are 5 levels of sponsorship available ranging from \$100 to \$3000.
- **Preregistration** To pre-register and hold your exhibit space for 2018, we must receive your registration and \$200 deposit. Full payment must be received by January 31st on all pre-registered spaces. A 50% cancellation fee would apply until March 2nd. No refund after that date. Full registration packets will be sent out in February 2017. All registrations are taken online at oregondairy.org. Register now to hold your space. To pay us via check, register online and select the "pay later" option.

ADVERTISING You are encouraged to send Reitha McCabe ad copy in the form of 8 ½ X 11 ad sheet to be included in our Conference Program Booklet free of charge. Ad copy should be in pdf or jpg format and sent to her by March 2nd.

LOGISTICS

- Power available to all exhibit spaces
- Specify 1st and 2nd choice of exhibit space. See diagram online.
- Spaces 11-25 are for 6 ft table top displays only in the hallway/landing

- Spaces 1-10 are for full curtained booths with 6 ft skirted table on the landing
- Plan on lots of giveaways – hats, key chains, etc.
- Please provide printed literature on your products

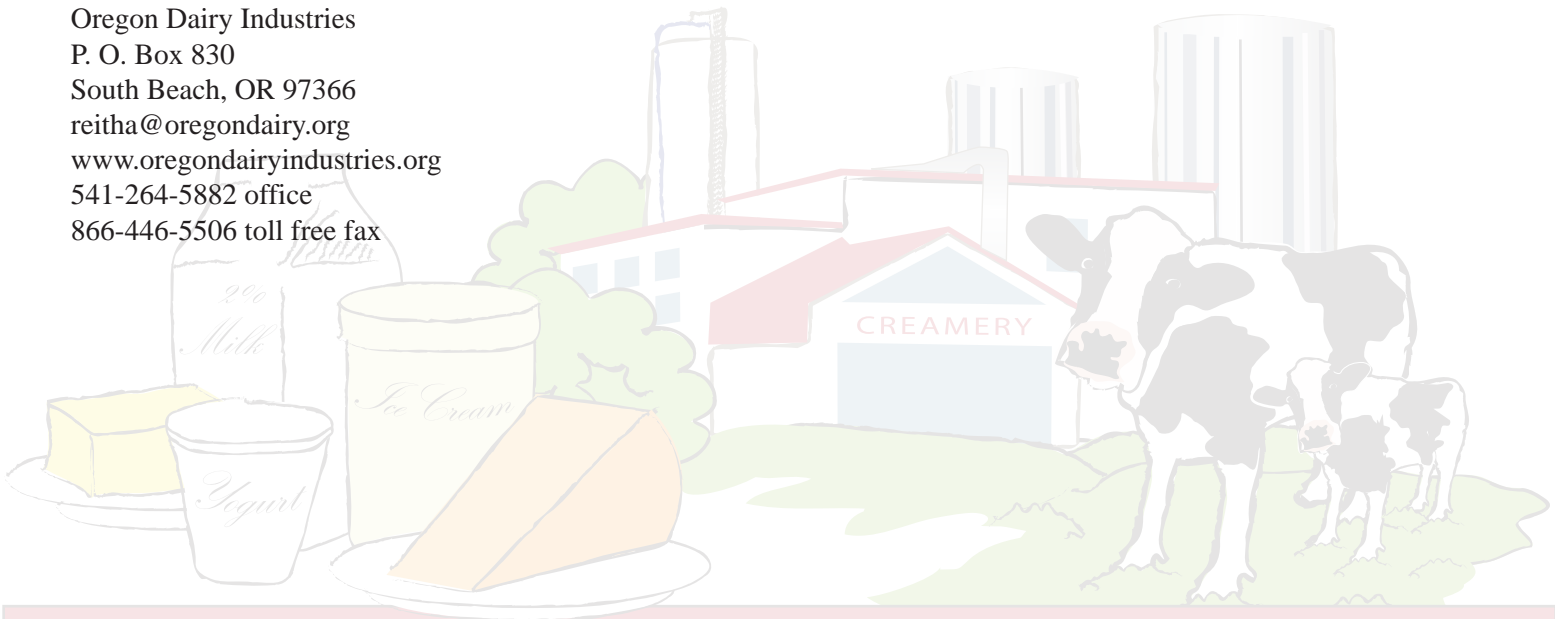
DISPLAY DATES

- Set up is on Monday evening 4-6p, April 9th or 6:00 am on Tuesday morning, April 10th
- Display all day on April 10th and 11th , 2018
- Tear down is at 1:30 pm on April 11th, 2018

Be ready to answer lots of questions from industry end-users. The tabletop and booth fees help to support this conference and cover facility rental expenses. In return for your support, you will have access to all breaks for networking.

CONTACT

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