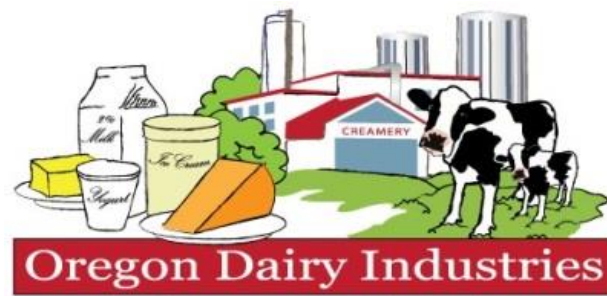


# OREGON DAIRY INDUSTRIES

P. O. Box 830  
Seal Rock, OR 97376



Dear ODI Exhibitor:

April 10<sup>th</sup> and 11<sup>th</sup>, 2018 is Oregon Dairy Industries 107th Annual Conference at the Salem Conference Center. We wanted to make sure you were invited to exhibit at the upcoming conference.

There are *10 booths* available and *15 tabletops* available. We need to hear from you soon to reserve a spot. Reservations are first come, first serve.

**Prices listed are for early-bird registration. All prices will increase after March 2<sup>nd</sup>, 2018.**

The 2018 conference will again be held at the Salem Conference Center in Salem, Oregon on April 10<sup>th</sup> and 11<sup>th</sup>. We feel that your attendance is important and we wanted to offer you the chance to display. This is your one opportunity to reach the most important people in the Dairy Industry here in the Pacific Northwest.

In addition to getting a chance to rub shoulders with the finest folks in the Dairy Industry, you will also be able to mingle Monday and Tuesday evening at the Supplier-sponsored hospitality suite in the Grand Hotel Board Room.

The Vendor displays are reserved quickly. So, do not delay in registering.

## COSTS

- **Table Top Display** is \$600. **This includes ONE exhibitor conference registration.** The Conference Registration includes lunch and beverage breaks both days and one cheese tray ticket.
- **Curtained Booth** Full 8 x 10 booth plus skirted table is \$775. **This also includes ONE exhibitor conference registration.** The Conference Registration includes lunch and beverage breaks both days and one cheese tray ticket.

- **Conference Registration**  
Anyone manning the exhibit is required to register to attend the conference functions and lunches. The cost for the 2<sup>nd</sup> person is \$275. The 3<sup>rd</sup> and subsequent persons are at \$250/ea.
  - **ODI Supplier Membership**  
Your company must be an ODI Supplier Member in order to display. The cost for yearly ODI Supplier Member dues is \$350.00 plus \$125 for each additional plant location.
  - **Hospitality Suite Sponsorship** If you display, it is strongly recommended that you show your support for the Supplier Hospitality Suite. The cost for Hospitality Suite Sponsorship is \$200.00. All sponsoring company names appear on a poster at the suite.
  - **ODI Sponsorship** See the Membership and Sponsorship Information online. There are 5 levels of sponsorship available ranging from \$100 to \$3000.
  - **Preregistration**  
To pre-register and hold your exhibit space for 2018, we must receive your registration and \$200 deposit. Full payment must be received by January 31<sup>st</sup> on all pre-registered spaces.
- A 50% cancellation fee would apply until March 2nd. No refund after that date. Full registration packets will be sent out in February 2018.**

An ODI 107th Annual Conference Registration form, a Membership Renewal Invoice, exhibit space map, and a Lodging Reservation Form are included with this letter in case you want to pre-register now to hold your space.

## LOGISTICS

- Load in and set up is on Monday evening 4-6p, April 9th or 6:00 am on Tuesday morning, April 10th.
- Specify your need of power.
- Specify 1<sup>st</sup> and 2<sup>nd</sup> choice of exhibit space. See diagram.
- Spaces 11-25 are for 6 ft table top displays only in the hallway/landing
- Spaces 1-10 are for full curtained booths with 6 ft skirted table on the landing
- Plan on lots of giveaways – like hats, key chains, etc.
- Please provide printed literature on your products

## DISPLAY DATES

- Set up on evening of April 9<sup>th</sup>, 2018 4-6p
- Display all day on April 10<sup>th</sup> and 11<sup>th</sup>, 2018
- Tear down is at 1:30 pm on April 11<sup>th</sup>, 2018

With your attendance, we encourage you to set up your exhibit with various literature, products displays and giveaway items like hats, pads, etc. Also, be ready to answer lots of questions from industry end-users. The tabletop and booth fees help to support this conference and cover facility rental expenses. In return for your support, you will have access to all breaks for networking.

To register your company, please go to our web site, [www.oregondairy.org](http://www.oregondairy.org), and go to the shopping cart. You can contact Reitha McCabe with questions. Please don't delay, as our vendor space is limited.

## ADVERTISING

- You are encouraged to send Reitha McCabe digital ad copy in the form of 8 ½ X 11 ad sheet to be included in our Conference Program Booklet free of charge. Ad copy should be in pdf format and sent to her by March 2nd.

## SPONSORING

- There are several sponsor levels available. See our web site [www.oregondairy.org](http://www.oregondairy.org). All but the entry level include ads or logos in the conference booklet. All ad copy should be to Reitha McCabe by March 2nd.

## CONTACT

Reitha McCabe  
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541-264-5882 office  
866-446-5506 toll free fax  
541-760-6424 cell

If you have any set up or logistics questions regarding the ODI Exhibit Show at the Annual Conference, feel free to give us a call. We look forward to seeing you there!