

# OREGON DAIRY INDUSTRIES

P. O. Box 830

Seal Rock, OR 97376



Dear ODI Exhibitor:

**April 13 & 14 2021** is Oregon Dairy Industries 109th Annual Conference at the Salem Convention Center in Oregon. We wanted to make sure you were invited to exhibit at the conference. We feel that your attendance is important, and we wanted to offer you the chance to display. This is your one opportunity to reach the most important people in the **dairy-food processing industry** here in the Western US.

There are **17 booths** on the landing and **13 tabletops** in the hallway. We need to hear from you soon to reserve a spot. Reservations are on a first-come, first-serve basis.

In addition to getting a chance to rub shoulders with the finest folks in the dairy-food industry, you will also be able to mingle Monday and Tuesday evening at the Supplier-sponsored hospitality suite in the Grand Hotel Board Room.

## COSTS

**Table Top Display:** The price is \$615 (if received by March 2) or \$715 after that. This includes **one** exhibitor conference registration with admission to the Elliker Cheese Tray event. Lunch, beverages, and snacks are also included.

**Curtained Booth:** Full 8' x 8' booth plus skirted table is \$790 (by March 2nd), or \$890 after that. This also includes **one** exhibitor conference registration. This also includes lunch, beverages, and snacks. It also includes an admission to the Cheese Tray.

**Conference Registration:** Anyone working the exhibit is required to register to attend the conference functions and lunches. The **first** registration is included with the price of the exhibit space. The cost for the 2nd person is \$290 (\$315 after March 2nd). The *3rd and subsequent persons* are at \$265 each. (\$290 after March 2nd).

**ODI Supplier Membership:** Your company must be an "ODI Supplier Member" to display. This yearly cost is \$325.00.

**Hospitality Suite Sponsorship:** If you display, it is strongly recommended that you show your support for the supplier Hospitality Suite. The cost for suite sponsorship is \$200. All company names will appear on a poster at the suite. Please pay when you register online.

*NOTE: This is **not** a conference sponsorship.*

541-264-5882 phone – 866-446-5506 toll free fax

[reitha@oregondairy.org](mailto:reitha@oregondairy.org)

[www.oregondairy.org](http://www.oregondairy.org)

**ODI Conference Sponsorship:** See the Membership and Sponsorship information online. There are 5 levels of sponsorship available ranging from \$100 to \$2000. See our website for benefits of being a conference sponsor. Platinum level includes a free advertisement. New for 2021 is a “Showcase” sponsor. These two sponsors will have a table in the Hospitality Suite, as well as having their product available as one of the snacks. Other levels include logos printed in the conference booklet.

**Preregistration and Refunds:** To hold your exhibit space for 2021, we must receive your registration and \$200 deposit. Full payment must be received by January 31st on all pre-registered spaces. A 50% cancellation fee applies prior to March 2nd. No refund is available after that date. Full registration packets will be sent out in February 2021.

## REGISTRATION

Register online at [www.oregondairy.org/cart/](http://www.oregondairy.org/cart/)

If you do not know your company login, please ask Reitha or your company contact. ***Please do not create a new account.***

Do not delay, our vendor space is limited.

## LOGISTICS

**Load in and set up** is on Monday evening (4/12) from 4pm to 6pm **or** Tuesday morning (4/13) at 6:00am. ***Keep in mind: This is before the Convention Center office opens.*** If you have shipped ahead, you must receive your items *before* the office closes Monday evening at 5pm (4/12). If this is not possible, they can move your items to the Pringle Creek Room. This will be staffed Tuesday morning starting at 6:30am.

- All spaces will have power.
- Specify 1st and 2nd choice of exhibit space. See map online. Email [reitha@oregondairy.org](mailto:reitha@oregondairy.org) with your choice.
- Spaces 1-17 are for full curtained booths with 6 ft skirted table.
- Spaces 18-30 are for 6 ft table top displays.
- Plan on lots of giveaways like hats, key chains, etc.
- Please provide printed literature on your products.

## DISPLAY DATES

### **Set up**

Monday, April 12, 2021: *4-6pm*

### **Display**

Tuesday, April 13th: *All day*

### **Tear down**

Wednesday, April 14th, 2021: *1:30pm*

## FREE ADVERTISING

You are encouraged to send Reitha McCabe digital ad copy in the form of full page (8.5 " by 11"), full color ad sheet. This will be included in our conference program booklet *free of charge*. Ad copy must be in pdf or jpg format. Please send a digital file by the printing deadline (March 2<sup>nd</sup>).

## LODGING

Please make your own reservations at The Grand Hotel in Salem. We recommend reserving by February 28. The hotel usually fills up prior to the conference. Ask for the Oregon Dairy Industries room rate. See the lodging form our web site (<http://oregondairy.org/lodging>).

## MORE INFORMATION AND QUESTIONS

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## SHIPPING

Salem Convention Center  
Attn: (Your Company)  
Salem, OR 97031

Please note on your package that this is for the ODI Conference. For questions regarding shipping, the Convention Center may be reached at 866-614-1900.

If you have any set up or logistics questions regarding the exhibit show at the annual conference, feel free to give us a call. **We look forward to seeing you there!**