



Oregon Dairy Industries

Awards Celebration 2022



2022 ODI Awards Celebration
Lifetime Members

Oregon Dairy Industries
2022 Awards



ODI Lifetime Member Steve Feldkamp, PhD

(received his PhD in Marine Biology from Scripps and post doctoral from UC Santa Cruz)



- Worked at Umpqua from age 9, first pulling weeds in the landscaping and then working in the cottage cheese and ice cream rooms. Assisted with wholesale routes and home delivery route
- Returned to Umpqua in 1988 as V.P. of Marketing and helped grow sales and reach state-wide distribution of Umpqua Ice Cream
- ODNIC processor representative from 1992-1998
- Responsible for projects such as
 - New distribution facility in Eugene in 1999
 - Purchase of Valley of the Rogue Dairy in 2004
 - Start up of Central Point facility in 2006
 - Implemented hand-held route accounting in 2007
 - ERP computer system in 2009
 - Redesign of Umpqua Ice Cream cartons in 2016
- Survived recall in 2010
- Sold Umpqua Dairy to Shehadey family, Producer's Dairy in Fresno, CA. Also a 3rd generation business
- Officially retired from Umpqua Dairy, April 1, 2022, after 34 years.

Steve's advice for the next generation dairy professionals:

- Work Hard. There will always be someone smarter than you. But, if you are the hardest worker in the organization, you will be the one to succeed.
- Dairy manufacturing may not be the most glamorous business, but it's an important part of the food supply chain, its steady work, and it can be a lot of fun.
- Have fun at what you do. Come to work with a smile on your face and a spring in your step. Make other's feel good about coming to work as well.
- Always have a sense of Urgency about you. When you decide on something, get it done. Don't Procrastinate.

ODI Lifetime Member Doug Feldkamp,

- Raised in the dairy business at Umpqua Dairy and worked summers through highschool and college at Umpqua Dairy
- Graduated from OSU in 1982
- Started full time at the dairy in 1985 and advanced through 5 positions before becoming President of Umpqua Dairy in 1989
- Notable projects and accomplishments:
 - Expanded into statewide distribution of ice cream
 - Started shipping ice cream overseas to Malaysia
 - Expanded domestic distribution into 9 states
 - On-site improvement of the processing facility including coolers, processing rooms, headquarter, maintenance facility, and storage warehouse
 - Completed all 3 levels of Walmart SQF program
 - Produced ice cream mix for 60 million ice cream cones through Dairy Queen
 - Built new distribution centers, including in Springfield
 - Umpqua dairy and their products won numerous awards at ODI, Quality Chekd, and Dairy Queen International.



Doug's advice for the next generation dairy professionals:

- Work for steady growth with a conservative approach
- Always look ahead to the future, pay attention to the present and be ready to take advantage of opportunities as they arise.
- Concentrate on quality and service
- Nothing ever stays the same. The most consistent thing in our industry is that it's always changing. This is an opportunity to be nimble and be able to capitalize on new things
- Be vested in the process
- Treat the company's money like it's your own: watch the pennies and the nickels will follow

ODI Lifetime Member

Pete Kent,

- 43-year career in journalism, forestry, forest products, and agriculture
- Peace Corps Volunteer forester; co-founder Oregon's Returned Peace Corps Volunteer Assn.
- 16 years with Oregon Dairy and Nutrition Council, 14 years as Executive Director
- Developed collaborative partnership between ODNC and OSU Dairy Foods Science program
- Helped advance OSU Dairy Pilot Plant, building on the vision of Paul and Sandy Arbuthnot
- Established Oregon's membership in national programs of United Dairy Industry Assn.
- Council for processor support



ODI Lifetime Member

Pete Kent,

- Initiated Oregon's and the Western Region unified effort in dairy exports to Asia
- Led pilot program of Oregon membership with US Dairy Export Originated NW Future of Dairy initiative with widespread industry participation
- Helped establish Oregon Cheese Guild and national visibility for Oregon artisan cheeses
- Created, developed, and launched the Oregon Cheese Trail
- Founding committee member of Portland's The Wedge event
- Initiated Oregon Food and Beverage Export Alliance with Oregon Commodity Commissions
- Served on 14 national, regional, and state boards and advisory committees, including ODI
- Inducted into OSU College of Agricultural Sciences Hall of Fame

Pete's advice for the next generation dairy professionals – *words to live by*

For an industry...

- "If you're in an industry that's adapting slower than the industries around you, you're in a dying industry."

For an organization...

- The surest path to fail as an organization: "Well, that's the way we've always done it."

For an individual...

- "When life shuts a door ... open it again. It's a door. That's how doors work."

Don Fisher



- Education: Umpqua Community College & OSU
- After a short and very unsuccessful career as vacuum salesman, Don started at Umpqua Dairy Products
- Responsibilities included
 - Milk room - operating filler
 - Pasteurizer room
 - Mix making and clean-up
 - Head mix maker
 - Nighttime plant supervisor
- In a 43 year career, 39 were spent on night shift
- Started when Umpqua dairy had 50 employees – today over 270 employees
- Turned down opportunities to move into office based positions
- Achieved ODI fame through multiple quality awards and as ODI's very own fabulous musician

Don's advice for the next generation dairy professionals



- Be at work on time
- Give 100% of your abilities that you have to offer
- Always keep in mind that you are striving to produce the highest quality product possible for the safety of the consumer. With that being said the company will prosper along with the employee.

ODI Lifetime Member Tom Rouleau,



- Tom has been in the dairy industry for 40 years, and though cheese manufacturing is his passion, was involved in all facets of operations.
- Has a B.S. in Food Science from Washington State University
- Tom began his career at Kraft, working in small bulk cheese plants in Carey and Blackfoot, Idaho.
- Moved to Leprino Foods in Allendale, Michigan where he continued developing cheesemaking skills in a large greenfield plant
- Returned to the Pacific Northwest at Darigold's Sunnyside, WA plant where he was based for 25 years.
- Notable projects and accomplishments:
 - Successful development of cheese export business with Southeast Asia Design and commissioning of multiple major projects including both plant modifications as well as greenfield startup operations at multiple locations
 - Growth of Darigold Sunnyside; from processing 1.8mm lbs milk daily in 1997 to the currently 8 mm lbs daily into cheese and dairy powders.
 - Development of energy programs and energy team at Sunnyside including participation and recognition from US EPA Energy Star Better plants program.
 - Improvement of environmental compliance at Sunnyside.
 - Mentoring of many individuals who have either already become or will be future leaders of the industry.

Tom's advice for the next generation dairy professionals:

- Never stop looking for opportunities to learn. You will learn more from your peers and subordinates than anywhere else.
- When challenges seem overwhelming—step back and apply a good dose of common sense. Sometimes the obvious really is the right answer.
- You will never learn more than when you are teaching others. You know way more than you may believe possible.
- Step out of your comfort zone regularly—do not let the fear of failure intimidate you into not acting. No matter how big the mistake—it is highly likely someone else has made the same mistake and learned from it!
- Make strong connections with peers—you will be each other's lifelines as you go through your career!

ODI Lifetime Member Nancy Grabarczyk,



- Nancy grew up on a farm near Green Bay, Wisconsin where her family raised chickens (a lot!), influencing her initial desire to become a veterinarian.
- She attended University of Wisconsin at River Falls majoring in Animal Science/Pre-Vet, but switched to Food Science graduating with a BS.
- She began her career at a poultry processing plant then moved to Commercial Creamery as Quality Director.
- She took her dream job at Ben and Jerry's which was her introduction to dairy.
- Nancy missed the Northwest so she moved to Boise to work for Darigold.
- She had many roles in her 23 years at Darigold - Quality Manager, in Operations supporting a culture processing start-up and Corporate Quality Systems Manager supporting all of the fluid milk plants.
- Notable projects and accomplishments:
 - HACCP instructor in Honduras for SUSTAIN (Sharing US Technology to Aid in Nutrition)
 - President, Idaho Milk Processors Association

Nancy's advice for the next generation dairy professionals:

- Don't look for your next promotion - just be good at your present job and your next job will find you.
- Maintain work/life balance. If you are struggling (and this is for anyone, not just young professionals), follow Dr. Lori Santos, a Yale Happiness Professor, who really boils down the true things that will make you happy.



2022 ODI Awards Celebration
Individual Supplier & John Cettel Awards

Oregon Dairy Industries
2022 Awards

2022 Individual Dairy Supplier Nominees

- Pete Child, Ecolab, Ind.
- Paul Cole, Bell Flavors & Fragrances
- Steve Cettel, Ingredient Resource, Inc
- Gary Birmingham, vivolac Cultures
- Scott Durham, Nelson Jameson

2022 Individual Dairy Supplier Winner

Steve Cettel,
Ingredient Resource, Inc.



John Cettel Award

Dairy Supply Company of the Year

Awarded to a company that provides outstanding service to ODI member processors



John Cettel Award

2022 Dairy Supply Company of the Year

Nominees:

Nelson – Jameson

Bell Flavors & Fragrances

Dairy Connection

Charm Sciences

Ecolab

Statco – DSI process Systems



John Cettel Award

2022 Dairy Supply Company of the Year

Bell Flavors & Fragrances



Oregon Dairy Industries

2022 ODI Sweepstakes Award

Oregon Dairy Industries
2022 Awards



2022 ODI Sweepstakes Award
Fluid Milk & Cream Products

Oregon Dairy Industries
2022 Awards

2022 ODI Gold Awards

Fluid Milk Division: Skim, Reduced fat,
Whole Milk, half and half

- Albertsons/Safeway Clackamas
- Alpenrose Dairy
- Darigold Inc
- Eberhard's Dairy Products
- Lochmead Dairy
- Umpqua Dairy Products



2022 ODI Sweepstakes Award Fluid Milk & Cream Products

Awarded to the company with the highest scores
for three of the milk categories

Runner Up

Oregon Dairy Industries
2022 Awards



2022 ODI Sweepstakes Award Fluid Milk & Cream Products

Awarded to the company with the highest scores
for three of the milk categories

Runner Up

Umpqua Dairy Products

Oregon Dairy Industries
2022 Awards



2022 ODI Sweepstakes Award
Fluid Milk & Cream Products

Sweepstakes Award



Oregon Dairy Industries
2022 Awards



2022 ODI Sweepstakes Award
Fluid Milk & Cream Products

Sweepstakes Award

Albertson's/Safeway

Oregon Dairy Industries
2022 Awards

2022 ODI Gold Awards

Chocolate Milk

- Albertsons/Safeway Clackamas
- Alpenrose Dairy
- Darigold Inc
- Eberhard's Dairy Products
- Lochmead Dairy
- Umpqua Dairy Products

2022 ODI Gold Awards

Chocolate Milk

Second Place

2022 ODI Gold Awards

Chocolate Milk

Second Place

Alpenrose Dairy

2022 ODI Gold Awards

Chocolate Milk

First Place

2022 ODI Gold Awards

Chocolate Milk

First Place

Eberhard's Dairy Products

2022 ODI Gold Awards

Eggnog

- Alpenrose Dairy
- Darigold
- Eberhard's Dairy Products
- Lochmead Dairy
- Umpqua Dairy Products

2022 ODI Gold Awards

Eggnog

Second Place

2022 ODI Gold Awards

Eggnog

Second Place

Alpenrose Dairy

2022 ODI Gold Awards

Eggnog

First Place

2022 ODI Gold Awards

Eggnog

First Place

Darigold



2022 ODI Sweepstakes Award
Retail & Score Butter

Oregon Dairy Industries
2022 Awards

2022 ODI Gold Awards

Retail Butter

Second Place

Rogue Creamery

2022 ODI Gold Awards

Retail Butter

First Place

Larsen's Creamery

2022 ODI Gold Awards

Score Butter

First Place

2022 ODI Gold Awards

Score Butter

First Place - tied

Larsen's Team #1

Larsen's Team #2



2022 ODI Sweepstakes Award
Cultured Products

Oregon Dairy Industries
2022 Awards

2022 ODI Gold Awards

Cultured Products: Aged Cheddar

First Place

Darigold

2022 ODI Gold Awards

Cultured Products:

Best in Show Open Cheese

Second Place

Tolmann Blue – Rogue Creamery

2022 ODI Gold Awards

Cultured Products:

Best in Show Open Cheese

First Place

Crater Lake Blue – Rogue Creamery

2022 ODI Gold Awards

Cultured Products: Buttermilk

- Alpenrose Dairy
- Darigold
- Eberhard's Dairy Products
- Lochmead Dairy
- Umpqua Dairy Products

2022 ODI Gold Awards

Cultured Products: Buttermilk

Second Place

Eberhard's Dairy Products

2022 ODI Gold Awards

Cultured Products: Buttermilk

First Place

Umpqua Dairy Products

2022 ODI Gold Awards

Cultured Products: Cottage Cheese

Second Place

Eberhard's Dairy Products

2022 ODI Gold Awards

Cultured Products: Cottage Cheese

First Place

Umpqua Dairy Products

2022 ODI Gold Awards

Cultured Products: Sour Cream

- Albertsons/Safeway Clackamas
- Alpenrose Dairy
- Eberhard's Dairy Products
- Umpqua Dairy Products

2022 ODI Gold Awards

Cultured Products: Sour Cream

Second Place

Umpqua Dairy Products

2022 ODI Gold Awards

Cultured Products: Sour Cream

First Place

Eberhard's Dairy Products

2022 ODI Gold Awards

Cultured Products: Plain Yogurt

Second Place

Albertson's/Safeway

2022 ODI Gold Awards

Cultured Products: Plain Yogurt

First Place

Springfield Creamery

2022 ODI Gold Awards

Cultured Products: Strawberry Yogurt

First Place

Albertson's/Safeway

2022 ODI Gold Awards

Cultured Products: Greek Yogurt

First Place

Springfield Creamery

2022 ODI Gold Awards

Cultured Products: Cream Cheese

First Place

Springfield Creamery



2022 ODI Sweepstakes Award Cultured Products

Awarded to the company with the highest scores
for three of the product categories

Runner Up

Oregon Dairy Industries
2022 Awards



2022 ODI Sweepstakes Award Cultured Products

Awarded to the company with the highest scores
for three of the product categories

Runner Up

Eberhard's Dairy Products

Oregon Dairy Industries
2022 Awards



2022 ODI Sweepstakes Award
Cultured Products

Sweepstakes Award



Oregon Dairy Industries
2022 Awards



2022 ODI Sweepstakes Award
Cultured Products

Sweepstakes Award

Umpqua Dairy Products

Oregon Dairy Industries
2022 Awards



**2022 ODI Sweepstakes Award
Ice Cream**

Oregon Dairy Industries
2022 Awards

2022 ODI Gold Awards

Ice Cream: Vanilla

- Albertsons/Safeway
- Eberhard's Dairy Products
- Lochmead Dairy
- Oregon Ice Cream
- Umpqua Dairy Products

2022 ODI Gold Awards

Ice Cream: Vanilla

Second Place

Oregon Ice Cream

2022 ODI Gold Awards

Ice Cream: Vanilla

First Place

Umpqua Dairy Products

2022 ODI Gold Awards

Ice Cream: Chocolate

- Albertsons/Safeway
- Eberhard's Dairy Products
- Lochmead Dairy
- Oregon Ice Cream
- Umpqua Dairy Products

2022 ODI Gold Awards

Ice Cream: Chocolate

Second Place

Albertson's/Safeway

2022 ODI Gold Awards

Ice Cream: Chocolate

First Place

Umpqua Dairy Products

2022 ODI Gold Awards

Ice Cream: Strawberry

- Eberhard's Dairy products
- Lochmead Dairy
- Oregon State University
- Oregon Ice Cream
- Umpqua Dairy Products

2022 ODI Gold Awards

Ice Cream: Strawberry

Second Place

2022 ODI Gold Awards

Ice Cream: Strawberry

Second Place

Oregon Ice Cream

2022 ODI Gold Awards

Ice Cream: Strawberry

First Place

Lochmead Dairy



2022 ODI Sweepstakes Award Ice Cream

Awarded to the company with the highest scores
all three of the product categories

Runner Up

Oregon Dairy Industries
2022 Awards



2022 ODI Sweepstakes Award Ice Cream

Awarded to the company with the highest scores
all three of the product categories

Runner Up

Umpqua Dairy Products

Oregon Dairy Industries
2022 Awards



2022 ODI Sweepstakes Award
Ice Cream

Sweepstakes Award

Oregon Ice Cream

Oregon Dairy Industries
2022 Awards



2022 ODI Sweepstakes Award

Thank you to our expert judges!

- Marc Bates
- Robin Frojen
- Lisbeth Goddik
- Sara Maruyama
- Sarah Masoni
- Les Todd
- Amanda Woodruff

Oregon Dairy Industries
2022 Awards



Oregon Dairy Industries

2022 ODI Scholarships

Oregon Dairy Industries
2022 Awards

2022 Scholarships Donors

- Eberhard's Dairy
- Ever Fresh Fruit Co.
- Larsen's Creamery
- Nol-Chem
- Springfield Creamery
- Rogue Creamery

2022 Scholarships

Bodyfelt Dairy Recipients

- **Miya Stahle**
- **Alyssa Thibodeau**
- **Hannah Lee**
- **Kevin Kuenzi**
- **Natalie Shaffer**

2022 Scholarships

Dr. Alayne Boyko Memorial Recipient

- Riley Hall
- Kevin Kuenzi
- Andrew Choi

2022 ODI Golf Tournament – July 20

*Come and golf with ODI and support Bodyfelt Scholarship to OSU
dairy processing students
2021 generated +\$20,000 to endowment that is now \$232,097*





**2023 ODI President
Ron Coffee
PermaCold Engineering**

Oregon Dairy Industries
2022 Awards